

Unity PLAZA

Be Unmissable  
with Sri Lanka's Largest LED  
Advertising Opportunity

Bigger. Brighter. Smarter.





# This is Not Just a Billboard. This is Sri Lanka's Largest Digital Canvas.

For brands that want to  
**Own the skyline**

For campaigns that must  
**Command attention**

For messages that need to turn  
**Colombo into their canvas**

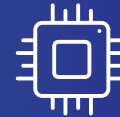


# Why **Unity Plaza's LED?**



## **LARGEST LED SCREEN IN SRI LANKA (5000+ sq.ft.)**

A massive display that delivers maximum visual impact and brand dominance.



## **ICONIC TECH HUB POSITIONING**

Located at the heart of Colombo's premier technology and business hub.



## **TRIPLE VISIBILITY**

Galle Road, Wellawatta side, Station Road - strategically positioned for exposure from three high-traffic directions.



## **UNMATCHED TRAFFIC EXPOSURE**

Captures the attention of thousands of daily commuters and pedestrians.





# Why **LED Advertising?**



## **High Visibility Day & Night**

Bright LED displays ensure your message stands out in any lighting condition, 24/7.



## **Dynamic Content Flexibility**

Easily showcase videos, animations, and changing visuals to keep audiences engaged.



## **Higher ROI vs Traditional Media**

Reach more people with greater impact, maximizing your advertising investment.



## **Instant Campaign Changes**

Update ads in real time without the delays or costs of print and static media.



# Commercial Benefits

## Modern & Impactful

Command the spotlight

## Direct Business Appeal

At the heart of  
Colombo's tech hub

## Premium & Authoritative

Showcase brand  
leadership

## Bold & Strategic:

Over 5,000 sqft of  
exposure

## Traffic-Focused:

Seen by 2.5M+ commuters  
monthly

## Tech-Driven Edge:

Measurable and dynamic





# Advertising Packages

## IMPACT

**90**  
spots/day

**2700**  
spots/month

**10 sec**  
duration

Per month  
**Rs. 400,000**  
+ taxes

## PRESTIGE

**180**  
spots/day

**5400**  
spots/month

**10 sec**  
duration

Per month  
**Rs. 800,000**  
+ taxes

## SKYLINE

**270**  
spots/day

**8100**  
spots/month

**10 sec**  
duration

Per month  
**Rs. 1,000,000**  
+ taxes

- Introductory rates valid until Dec 2025
- Cost per impression metrics available on request



# Unity PLAZA

**Landmark location**  
Galle Road, Colombo 04.

**Sri Lanka's #1**  
IT & Electronics hub

**120,000+**  
Monthly visitors

**2.5 Million+**  
Commuters pass by monthly

**Audience:**  
Tech buyers, professionals,  
students, and daily commuters












THE OUTRAY  
**UPGRADE**



 Apple

Beyond Pro.

**GAME  
PRE**





 **Windows 11**  
Windows 11 - Powering the Future

 **Windows 11**





**Black Friday**  
Super Deals

Black Friday Super Deals

The future of  
**Technology**



# Unity PLAZA

## CALL US TODAY

Reserve your slot today on

**Sri Lanka's largest LED screen**

**Contact: Arshad 0766 807 956** 

Email: [arshad@onally.lk](mailto:arshad@onally.lk)

On'ally Holdings PLC, Unity Plaza, Colombo 04

