

Unity PLAZA

**Be Unmissable
with Sri Lanka's Largest LED
Advertising Opportunity**

Bigger. Brighter. Smarter.

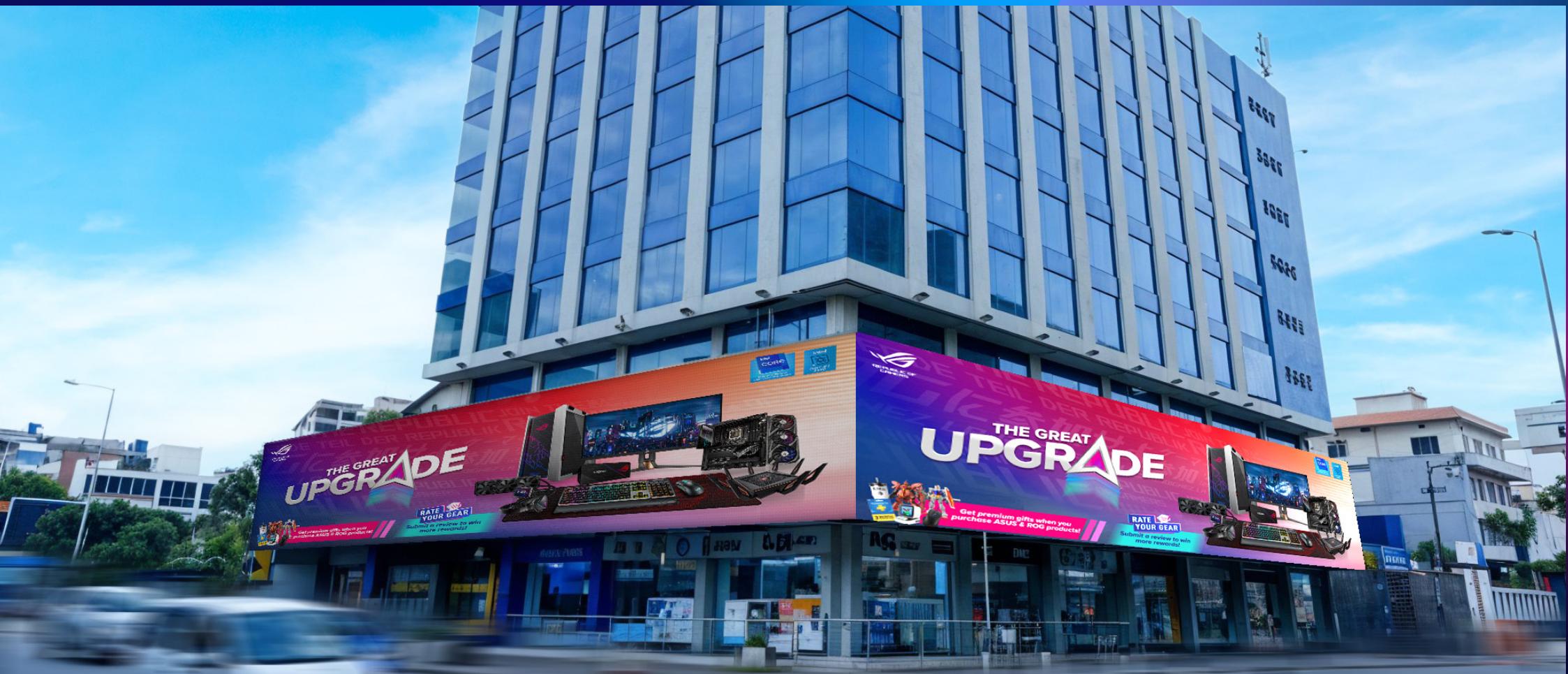


This is Not Just a Billboard. This is Sri Lanka's Largest Digital Canvas.

For brands that want to
Own the skyline

For campaigns that must
Command attention

For messages that need to turn
Colombo into their canvas



Why Unity Plaza's LED?



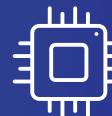
LARGEST LED SCREEN IN SRI LANKA (5000+ sq.ft.)

A massive display that delivers maximum visual impact and brand dominance.



TRIPLE VISIBILITY

Galle Road, Wellawatta side, Station Road - strategically positioned for exposure from three high-traffic directions.



ICONIC TECH HUB POSITIONING

Located at the heart of Colombo's premier technology and business hub.



UNMATCHED TRAFFIC EXPOSURE

Captures the attention of thousands of daily commuters and pedestrians.



Why LED Advertising?



High Visibility Day & Night

Bright LED displays ensure your message stands out in any lighting condition, 24/7.



Dynamic Content Flexibility

Easily showcase videos, animations, and changing visuals to keep audiences engaged.



Higher ROI vs Traditional Media

Reach more people with greater impact, maximizing your advertising investment.



Instant Campaign Changes

Update ads in real time without the delays or costs of print and static media.

Commercial Benefits

Modern & Impactful

Command the spotlight

Direct Business Appeal

At the heart of
Colombo's tech hub

Premium & Authoritative

Showcase brand
leadership

Bold & Strategic:

Over 5,000 sqft of
exposure

Traffic-Focused:

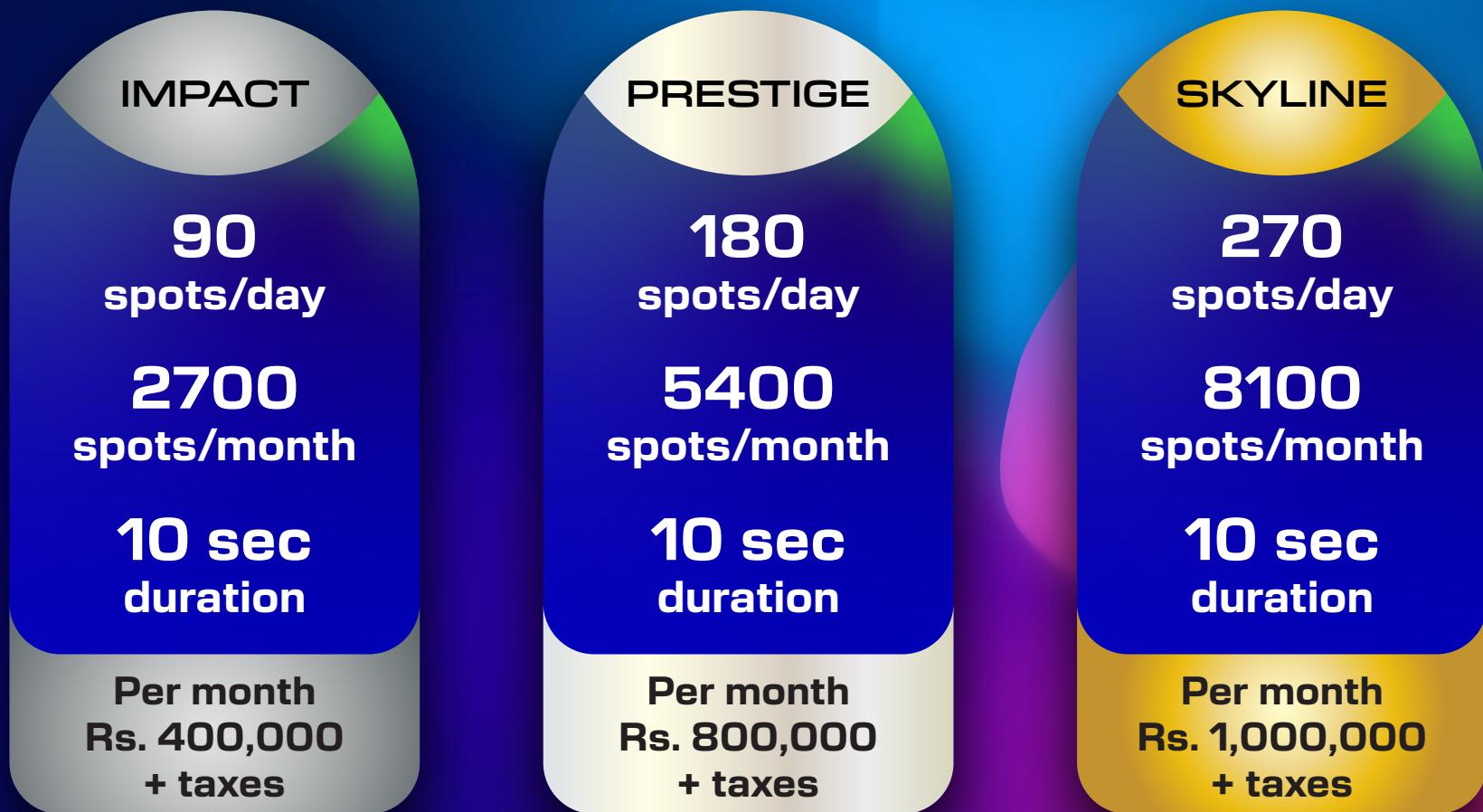
Seen by 2.5M+ commuters
monthly

Tech-Driven Edge:

Measurable and dynamic



Advertising Packages



- Introductory rates valid until Dec 2025

- Cost per impression metrics available on request

Unity PLAZA

Landmark location
Galle Road, Colombo 04.

Sri Lanka's #1
IT & Electronics hub

120,000+

Monthly visitors

2.5 Million+

Commuters pass by monthly

Audience:
Tech buyers, professionals,
students, and daily commuters





 Apple

Beyond Pro.

G
PRE

THE OUTLET
UPGRADE





Windows 11 - Powering the Future





Black
Friday
Super Sale

The future of
Technology

Unity PLAZA

CALL US TODAY

Reserve your slot today on

Sri Lanka's largest LED screen

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